

FOR IMMEDIATE RELEASE



May 11, 2009

**10 Colorado Springs Students to be Honored by CollegenInvest**  
*Sky Sox Reading Program participants to get total of \$1,000 in scholarships*

CollegenInvest, a not-for-profit division of the Colorado Department of Higher Education, and the Colorado Springs Sky Sox Baseball Team have teamed up for The Sky Sox Reading Program. CollegenInvest and The Sky Sox are strong believers that reading is one of the most powerful tools that any child can have and we want to help every child succeed by actively engaging students in reading with the excitement of baseball.

The reading program is an incentive-based program encouraging kids to read four books within a four-week period at their school. Participants have the opportunity to earn tickets to a regular season Sky Sox game and are entered for a chance to win one of 10 \$100 CollegenInvest 529 college savings plans.

“We are very excited to team up with the Colorado Springs Sky Sox to bring this reading program to Colorado Springs students,” said Larry Larson of CollegenInvest. “This is a great opportunity for students to get a head start on their summer reading and earn some great rewards in the process.”

This is the first year CollegenInvest has participated in the Sky Sox Reading Program. Representatives from CollegenInvest will present the 10 winners with \$100 scholarships at Sky Sox games on May 12, May 14, May 19, June 4 and June 11.

CollegenInvest offers the only college savings plans that combine federal tax advantages with a Colorado income tax deduction for all contributions. Money saved through these 529 plans can be used nationwide at any eligible public or private college, university or vocational school.

For three decades, CollegenInvest has served as Colorado’s not-for-profit higher education financing resource, helping families across the state pay for college by providing planning tools, college savings plans, scholarships, matching grants, community outreach programs, and student loan forgiveness. Families can access valuable information on planning and paying for higher education at [www.collegeninvest.org](http://www.collegeninvest.org).

**About CollegenInvest**

CollegenInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, CollegenInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college

savings plans, and low-cost student and parent loans. For more information, visit [www.collegeinvest.org](http://www.collegeinvest.org) or call 1-800-448-2424 or contact your financial advisor.

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