

FOR IMMEDIATE RELEASE



October 13, 2008

\$200,000 in college scholarships available from CollegeInvest *Colorado students can use easy online application for college cash*

Colorado students can apply for \$200,000 in scholarships from CollegeInvest, a not-for-profit division of the Colorado Department of Higher Education, beginning today (October 13, 2008).

Students can apply online for one of 65 scholarships available as part of the 2008-09 CollegeInvest Scholarship Program. Applying for the scholarships is easy; there is no long application to fill out or essay to write. Students can visit www.collegeinvest.org/scholarships to complete a simple online form.

Students enrolled at Colorado colleges and universities or those planning to enroll in the fall of 2009 are encouraged to apply for the scholarship program. Applicants will have the opportunity to win one of 38 \$1,000 Opportunity Scholarships or 27 \$6,000 Service Scholarships.

"At CollegeInvest, we know the scholarship search can be tough so we've made the CollegeInvest Scholarship Program application easy," said Jennifer Robinson, chief marketing officer at CollegeInvest. "We offer two different types of scholarships to meet the needs of many Colorado students."

The CollegeInvest Opportunity Scholarship is a simple way to get \$1,000 for college. Thirty-eight \$1,000 scholarships will be drawn at random and awarded to undergraduate students who will attend a Colorado college, university or vocational school full-time in the fall of 2009. To be eligible, students must be a graduating high school senior or a student enrolling in higher education in Colorado next fall as a freshman, sophomore, junior or senior and demonstrate financial need. Students must also complete the Free Application for Federal Student Aid (FAFSA) to determine scholarship eligibility.

The \$6,000 CollegeInvest Service Scholarships are a chance to earn college cash while giving back to the community. In order to receive the award, students must attend a Colorado college, university or vocational school as an undergraduate in both the fall of 2009 and 2010, demonstrate financial need and agree to perform at least 40 hours of community service annually for two years helping young people in an educational setting. Students must also complete the Free Application for Federal Student Aid (FAFSA) to determine scholarship eligibility.

CollegeInvest has partnered with a variety of volunteer programs including Denver Kids Inc., Colorado I Have A Dream Foundation, I Have A Dream Foundation of Boulder County, College Summit, The Bridge Project, Open Door Youth Gang Alternatives, Children's Literacy Center, Summer Scholars and CollegeInColorado. Service Scholarship recipients will be asked to work with one of these groups or suggest another volunteer setting or organization in order to complete their commitment.

“Each scholarship is a significant amount of money that will go a long way to help students pay for their college expenses,” added Robinson.

About ColleeInvest

ColleeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, ColleeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and student and parent loans. For more information, visit www.colleeinvest.org or call 1-800-448-2424 or contact your financial advisor.

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