

FOR IMMEDIATE RELEASE



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Deadline extended for \$25,000 Colorado Grandparents Scholarship
College scholarships to be awarded by CollegeInvest through essay contest

The deadline has been extended for Colorado's Grandparents Scholarship Contest, which is sponsored by CollegeInvest, Colorado's not-for-profit higher education financing resource. Colorado Grandparents now have until Dec. 31 to enter to win one of 10 \$2,500 college savings accounts for their grandkids.

This year marks the fourth annual CollegeInvest Grandparents Scholarship Contest, which will award a total of \$25,000 in college funds to the grandchildren of Coloradans who submit essays of 250 words or less answering the question: "What are your hopes or dreams for your grandchild or grandchildren and how would a college education help make that possible?"

"We know that people get very busy around the holidays, so we have extended the deadline for the contest so grandparents will have time to submit their entries," said Jennifer Robinson of CollegeInvest. "A \$2,500 scholarship would be a great gift for any grandchild."

CollegeInvest will select winners from seven regions throughout the state. Winners of the \$2,500 college savings plans will be selected from:

- The Western Slope (two winners)
- The Pikes Peak region
- Pueblo and Southeastern Colorado
- The Denver Metro area (three winners)
- Boulder region
- Northeastern Colorado
- Northern Colorado

The essay contest is open to Colorado residents with grandchildren or great-grandchildren 12 years or younger. To receive an entry form, go to www.collegeinvest.org/grandparents, call 1-877-285-0018, or e-mail your full name and mailing address to grandparents@collegeinvest.org. Essays must be entered online or postmarked by Wednesday, Dec. 31.

CollegeInvest offers the only college savings plans that combine federal tax advantages with a Colorado income tax deduction for contributions. Families can open a CollegeInvest college savings plan with as little as \$25 and add as little as \$15 at a time.

About CollegeInvest

CollegeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, CollegeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and low-cost

student and parent loans. For more information, visit www.collegeinvest.org or call 1-800-448-2424 or contact your financial advisor.

Important Considerations

To learn about ColleeInvest's 529 program, its objectives, risks, charges, limitations, restrictions and qualifications regarding the Plans' benefits and potential tax advantages, please read the Program Disclosure Statements (PDS) available at www.collegeinvest.org. Also, check with your home state to learn if it offers tax or other benefits for investing in its own plan. ColleeInvest and the ColleeInvest logo are registered trademarks. Administered and Issued by ColleeInvest.

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