

FOR IMMEDIATE RELEASE



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**CollegeInvest Grandparents Scholarship Offers Help with Rising Tuition**  
*Colorado Grandparents can give their grandkids the gift of higher education*

Ten Colorado grandparents looking to help their grandkids pay for the rising costs of college will each get \$2,500 for their grandkids from CollegeInvest's Grandparents Scholarship Contest this fall.

CollegeInvest, a not-for-profit division of the Colorado Department of Higher Education, is helping Colorado families save for higher education through this unique essay contest. This year marks the fourth annual CollegeInvest Grandparents Scholarship Contest, which will award a total of \$25,000 in college funds.

CollegeInvest will award 10 \$2,500 college savings plans to the grandchildren of Coloradans who submit essays of 250 words or fewer answering the question: "What are your hopes or dreams for your grandchild or grandchildren and how would a college education help make those possible?"

"College savings plans aren't just for parents," said Jennifer Robinson, chief marketing officer for CollegeInvest. "A recent national survey showed that nearly two-thirds of grandparents said they plan to contribute financially to their grandchildren's college education. This contest presents the perfect opportunity for grandparents to get involved and leave a legacy for their grandchildren, especially during the current economic conditions."

CollegeInvest will select winners from seven regions throughout the state. Winners of the \$2,500 college savings plans will be selected from:

- The Western Slope (two winners)
- The Pikes Peak region
- Pueblo and Southeastern Colorado
- The Denver Metro area (three winners)
- Boulder region
- Northeastern Colorado
- Northern Colorado

"With the holiday season fast approaching, this contest gives grandparents the opportunity to give their grandkids a lasting gift that will improve their future," Robinson said.

The essay contest is open to Colorado residents with grandchildren or great-grandchildren 12 years old or younger. To receive an entry form, go to [www.collegeinvest.org/grandparents](http://www.collegeinvest.org/grandparents), call 1-877-285-0018 or e-mail your full name and mailing address to [grandparents@collegeinvest.org](mailto:grandparents@collegeinvest.org). Essays must be entered online or postmarked by Friday, Dec. 12.

Over the past three years, CollegeInvest has awarded \$150,000 in the form of CollegeInvest 529 college savings plan accounts through the Grandparents Scholarship Contest.

Money saved through college savings plans offered by ColleeInvest can be used nationwide at any eligible public or private college, university or vocational school for a variety of qualified higher education expenses such as tuition, fees, certain room and board, and required supplies.

### **About ColleeInvest**

ColleeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, ColleeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and low-cost student and parent loans. For more information, visit [www.colleeinvest.org](http://www.colleeinvest.org) or call 1-800-448-2424 or contact your financial advisor.

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