

FOR IMMEDIATE RELEASE



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Sterling teen wins \$500 for college from Colorado's CollegeInvest *Carter Hough 'saves' for college at Rapids game*

CollegeInvest, Colorado's not-for-profit higher education financing resource, gave 15-year-old Carter Hough of Sterling a head start on paying for college on July 27.

CollegeInvest, a not-for-profit division of the Colorado Department of Higher Education, selected Hough to take part in a promotion at the Colorado Rapids game where he won \$500 for his CollegeInvest 529 college savings plan.

Hough earned \$100 just for being selected through an online contest on collegeinvest.org. Hough took the field at half-time to "save" for college. The Colorado Rapids' mascots, Edson the Eagle, Marco Van Bison, Jorge El Mapache, and Franz the Fox, attempted to score five goals while Hough acted as goalie. Each save earned him \$100. Hough blocked four of the five shots bringing his total winnings to \$500.

"Getting kids involved in saving for college is a great way to help them invest in their future," said Luke Carleo of CollegeInvest. "Whether your child is an infant or a teenager, it is never too late to start saving for college. Every dollar saved helps."

You can open a CollegeInvest 529 plan with as little as \$25 and add as little as \$15 at a time. CollegeInvest offers the only college savings plans that combine federal tax advantages with a Colorado income tax deduction for contributions.

Money saved through college savings plans offered by CollegeInvest can be used nationwide at any eligible public or private college, university or vocational school for a variety of qualified higher education expenses such as tuition, fees, certain room and board, and required supplies.

About CollegeInvest

CollegeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, CollegeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and low-cost student and parent loans. For more information, visit CollegeInvest.org, call 1-800-448-2424 or contact your financial advisor.

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