

FOR IMMEDIATE RELEASE



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Deadline approaching for \$200,000 in college scholarships *Colorado students must apply by April 1 for chance at college cash*

DENVER, CO – Colorado students take note: the deadline for \$200,000 in college scholarships from CollegeInvest, Colorado’s not-for-profit higher education financing resource, is just around the corner.

With no GPA requirement or essay to write, applying for one of the 65 scholarships is easy, but the application must be submitted by April 1. Students just need to fill out a simple online form at www.collegeinvest.org/scholarships.

“These scholarships are one simple way students may receive assistance for college in this tough economy,” says Janet Gullickson of CollegeInvest. “Applying for a CollegeInvest Opportunity or Service Scholarship is easy and student friendly. A scholarship for college could be only a click away.”

Students enrolled at Colorado colleges and universities or those planning to enroll in the fall of 2009 are encouraged to apply for the scholarship program. Applicants will have the opportunity to win one of 27 \$6,000 Service Scholarships or one of 38 \$1,000 Opportunity Scholarships.

“The CollegeInvest Service Scholarship I received gave me the chance to achieve my educational goals by paying for my first semester’s tuition at the University of Colorado in Colorado Springs,” said Alan Trent, a 2008 recipient of the Service Scholarship. “It has been a God-send on many levels.”

The \$6,000 CollegeInvest Service Scholarships are a chance to earn college cash while giving back to the community. To receive the award, students must attend a Colorado college, university or vocational school as an undergraduate in both the fall of 2009 and 2010, demonstrate financial need and agree to perform at least 40 hours of community service annually for two years helping young people in an educational setting. Students must also complete the Free Application for Federal Student Aid (FAFSA) to determine scholarship eligibility.

The CollegeInvest Opportunity Scholarship is a simple way to get \$1,000 for college. These \$1,000 scholarships will be drawn at random and awarded to undergraduate students who will attend a Colorado college, university or vocational school full-time in the fall of 2009. To be eligible, students must be a graduating high school senior or a student enrolling in higher education in Colorado next fall as a freshman, sophomore, junior or senior and demonstrate financial need. Students must also complete the FAFSA to determine scholarship eligibility.

CollegeInvest has given nearly \$140 million back to Coloradans since 2000 through scholarships, matching grants, student loan forgiveness, college savings plan starter accounts, outreach programs and other initiatives. This support is made possible in part from CollegeInvest’s participation in the Federal

Family Education Loan Program (FFELP). Not-for-profit lenders like CollegeInvest reinvest their FFELP revenue into programs that directly benefit students and their families.

About CollegeInvest

CollegeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, CollegeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and student and parent loans. For more information, visit www.collegeinvest.org or call 1-800-448-2424 or contact your financial advisor.

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