

FOR IMMEDIATE RELEASE



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\$200,000 in scholarships available for Colo. students from CollegeInvest
Students need to fill out simple online application form by April 1

Colorado students have until April 1 to apply for \$200,000 in college scholarships from CollegeInvest, Colorado's not-for-profit higher education financing resource.

Students with financial need can apply online for one of 65 scholarships available as part of the 2009-10 CollegeInvest Scholarship Program. Applying for the scholarships is easy; there is no long application to fill out, no essay to write, and no GPA requirement. Students can visit www.collegeinvest.org/scholarships to complete a simple online form.

Students enrolled at Colorado colleges and universities or those planning to enroll in the fall of 2009 are encouraged to apply for the scholarship program. Applicants will have the opportunity to win one of 27 \$6,000 Service Scholarships or 38 \$1,000 Opportunity Scholarships.

"In this challenging economic period, these college scholarships are especially timely," said Larry Larson, senior marketing manager of CollegeInvest. "The CollegeInvest Scholarship Program makes it easy for students to apply online and this could make the difference for families trying to figure out how to pay for higher education expenses."

The \$6,000 CollegeInvest Service Scholarships are a chance to earn college cash while giving back to the community. In order to receive the award, students must attend a Colorado college, university or vocational school as an undergraduate in both the fall of 2009 and 2010, demonstrate financial need and agree to perform at least 40 hours of community service annually for two years helping young people in an educational setting.

The CollegeInvest Opportunity Scholarship is a simple way to get \$1,000 for college. These 38 scholarships will be drawn at random and awarded to undergraduate students who will attend a Colorado college, university or vocational school full-time in the fall of 2009. To be eligible, students must be a graduating high school senior or a student enrolling in higher education in Colorado next fall as an undergraduate and demonstrate financial need.

Students applying for these scholarships must also complete the Free Application for Federal Student Aid (FAFSA) to determine scholarship eligibility.

About CollegeInvest

CollegeInvest is a not-for-profit division of the Colorado Department of Higher Education. Since 1979, CollegeInvest has helped more than half a million families break down the financial barriers to college by providing expert information, simple planning tools, scholarships, college savings plans, and low-cost student and parent loans. For more information, visit www.collegeinvest.org or call 1-800-448-2424 or contact your financial advisor.

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