

FOR IMMEDIATE RELEASE



Colorado Families Can Receive Free College Financial Aid Assistance at College Goal Sunday

Don't miss out on free help filling out federal form on Feb. 21

Colorado students and their parents across the state can receive free professional help applying for financial aid for higher education at the fourth annual College Goal Sunday on Saturday, Feb. 20 and Sunday, Feb. 21 at 15 locations statewide.

College Goal Sunday is a national program that helps prospective college students and their families complete the Free Application for Federal Student Aid or FAFSA, the first step to financial aid.

The FAFSA is required for students seeking any type of financial aid including student grants, work study, loans and even some scholarships. Last year, more than 3,000 Colorado students and parents received assistance filling out the FAFSA form at College Goal Sunday locations.

“The FAFSA is essential to receiving federal financial aid,” said Janet Gullickson, Chief Outreach & Client Relations Officer with CollegeInvest. “With locations across the state, we hope to remind students and their families in every corner of Colorado that there are financial aid resources out there to help them pay for college.”

CollegeInvest, a not-for-profit division of the Colorado Department of Higher Education, has contributed a \$1,000 scholarship to be awarded to a participating student at each of the 15 Colorado College Goal Sunday locations.

“Many students can't afford a college education without financial assistance of some type,” said Gullickson. “Filling out the FAFSA brings them one step closer to accessing higher education and the opportunity that comes with it.”

For more information about College Goal Sunday, including answers to frequently asked questions and directions to all 15 locations, go to www.collegegoalcolorado.org.

College Goal Sunday is made possible by partners including Colorado Association of Financial Aid Administrators (CAFAA), CAFAA Past Presidents, CollegeInvest, Jenson Advertising, LUMINA Foundation and Regis University.

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