



## EMPLOYER PROGRAM

# Help Your Employees Save for College

## Offer 529 College Savings Plans

- ◆ Free, voluntary benefit
- ◆ Tax benefits
- ◆ Educational lunch & learns
- ◆ No cost or administration
- ◆ Direct deposit options available
- ◆ No enrollment period
- ◆ New option for employers to contribute



As a Colorado employer, you can offer your employees the free and voluntary benefit of saving for college with a 529 plan. You can also opt to give your staff the convenience of contributing to their 529 through direct deposit. To support you with this, the State of Colorado provides a unique and complimentary service in which we'll educate your employees about saving for college and help them open an account.

A CollegenInvest representative is available to host a free educational Lunch & Learn at your workplace. We provide lunch, and free \$25 starter accounts for everyone who attends.

New Colorado legislation gives businesses a tax credit for making contributions to their employees' CollegenInvest accounts.

### CONTACT US TO LEARN MORE.

CALL: 303-376-8804 EMAIL: [employerprogram@collegeinvest.org](mailto:employerprogram@collegeinvest.org)

SCHEDULE ONLINE: [www.collegeinvest.org/employers](http://www.collegeinvest.org/employers)

#### **Important Considerations**

To learn about CollegenInvest's 529 program, its objectives, risks, charges, expenses, limitations, restrictions and qualifications regarding the Plans' benefits and potential tax advantages, please read and consider carefully the Program Disclosure Statements (PDS) available at [www.collegeinvest.org](http://www.collegeinvest.org) before investing.

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